

TALENT MANAGEMENT INSTITUTE

November 27-30, 2012

Tuition: \$4,900

PROGRAM OVERVIEW

UNC Executive Development is pleased to introduce the Talent Management Institute. We have brought together three of the world's most experienced and accomplished Talent Management practitioners to create this unique new program, designed specifically to prepare HR and leadership development professionals to take the next step toward strategic leadership.

WHO SHOULD ATTEND

The program is designed specifically for Human Resource, Talent Management, and Leadership Development professionals responsible for driving the talent agenda within their organizations.

KEY BENEFITS

- Take an "outside-in" perspective to identify the talent your organization needs
- Engage the CEO and the executive team around establishing a talent philosophy & an integrated talent strategy/agenda for your organization
- Design and implement "simple" high leverage tools & approaches to develop executives
- Accelerate the development of high potential talent to the C-Suite
- Leverage the 6 critical skills required to be a great Talent Practitioner

PROGRAM CONTENT

Why It Matters: The Business Case for Talent Management

- Learn about talent management's impact on the bottom line and how to persuade your CEO to invest.

What's Your Talent Philosophy?

- Learn a framework for evaluating your company's talent philosophy, assess your current philosophy and learn a process for getting your senior team to align on these critical questions.

A Model for Talent Management Excellence

- The 4 + 2 model for transforming yourself into a highly skilled and influential talent manager.
- Build your capabilities in each of the 4 + 2 areas.

The Production Process: Making Development Work

- Discover which development approach is most effective in speeding talent growth and how to integrate this into your talent review process.

Distribution: Mobility and Getting Talent Where You Need It

- Learn the options for creating global talent without having a large pool of ex pats.

Talent Authority: Knowing Your Talent

- Understanding the talent in your group is the key to being a talent authority. We'll discuss what you need to know about your talent and how you can most easily learn those facts.

HR Discipline: The Critical Facts about Compensation and Generalists

- What you need to know about compensation, the generalist's role and other key HR functions

The Trusted Executive Advisor: Build Executive Relationships

- Discover how to create the professional relationships that allow you to influence the talent agenda in your business.

PROGRAM FACULTY

Marc Effron, President, The Talent Strategy Group; Author One Page Talent Management

Corey Seitz, President, Seitz Talent Consulting, LLC

Jim Shanley, Partner, The Shanley Group

**Tuition includes materials and most meals. Lodging is not included. To encourage group participation, multiple participant discounts are available.*

For more information, call 1-800-UNC-EXEC or visit us online at www.execdev.unc.edu

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